

# Measuring eco-performance across the value chain

## Value Chain Thinking

Total eco-performance comparison: Eco-performance over the total value chain and costs over the total value chain



## Calculation shows it's green

The Customer Benefit Model (CBM) can be used to calculate total eco-performance and cost performance. This TUV-certified model compares solutions according to their function over the total value chain, both ecologically and financially. This is what we call Value Chain Thinking.



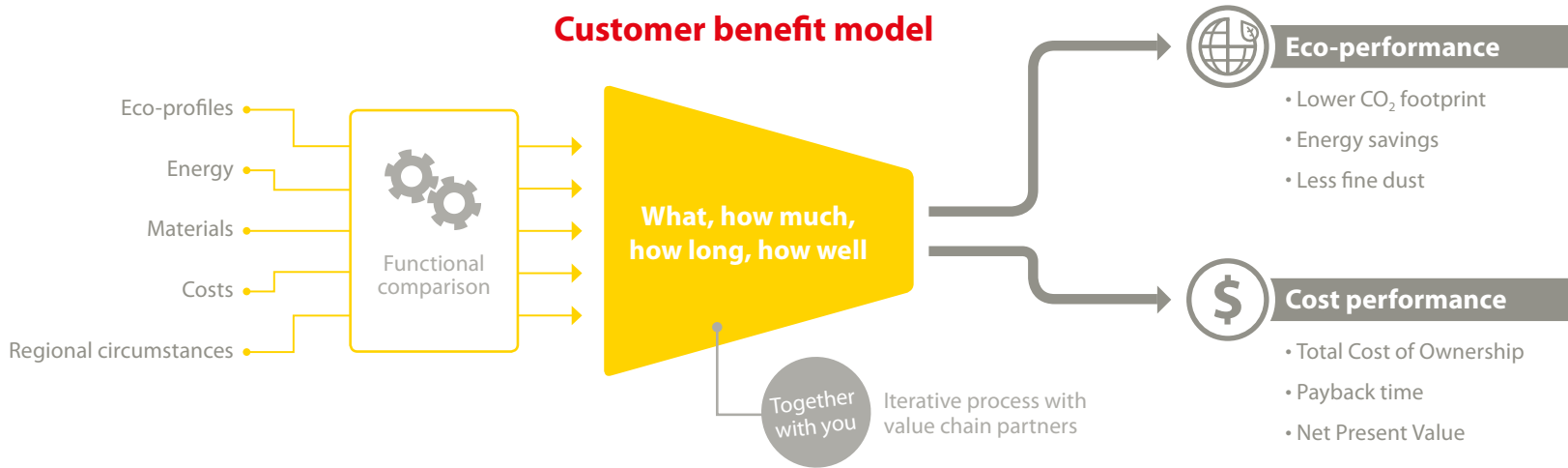
TUV-certified  
**Customer Benefit Model**  
(ISO 14040, 14044)

## Customer Benefit Model

CBM available for different applications, for example:

- Conveyor belts
- Tires
- Water-blocking yarn
- Soft-ballistic vests
- Flexible composite pipes
- Gas cylinders

## Customer benefit model



**For more information:** Please visit [www.teijinaramid.com/eco-efficiency](http://www.teijinaramid.com/eco-efficiency)