Measuring eco-performance across the value chain

Value Chain Thinking
Total eco-performance comparison: Eco-performance over the total value chain and costs over the total value chain

Calculation shows it’s green
The Customer Benefit Model (CBM) can be used to calculate total eco-performance and cost performance. This TÜV-certified model compares solutions according to their function over the total value chain, both ecologically and financially. This is what we call Value Chain Thinking.

Customer Benefit Model
CBM available for different applications, for example:
- Conveyor belts
- Tires
- Water-blocking yarn
- Soft-ballistic vests
- Flexible composite pipes
- Gas cylinders

Customer benefit model
What, how much, how long, how well

Eco-performance
- Lower CO₂ footprint
- Energy savings
- Less fine dust

Cost performance
- Total Cost of Ownership
- Payback time
- Net Present Value

Eco-profiles
- Energy
- Materials
- Costs
- Regional circumstances

Functional comparison
Iterative process with value chain partners
Together with you

For more information: Please visit www.teijinaramid.com/eco-efficiency